

THE 2018 WESTERN IMPRINT CANADA SHOW

*with PROMOQUEST End-Buyer hours**
in conjunction with P.P.P.C.

Friday September 7 & Saturday September 8, 2018 • BMO Centre, Calgary

We have begun accepting booth reservations for this 20th annual event!

Reserve your booth now! Complete and return this form by fax to (905) 856-2667 / 1-877-895-7023 or via e-mail at feedback@imprintcanada.com

Number of 10' x 10' booths required: _____

(Please contact feedback@imprintcanada.com for pricing)

Configuration: _____

(*Corner, in-line, island, peninsula)

Company: _____

Representative: _____

Phone: _____

E-Mail: _____

Would you be interested in sponsorship opportunities at this Show? ☐ Yes ☐ No

* A **CORNER** configuration is open at the front and one side, with another exhibitor behind and on opposite side. An **INLINE** configuration is any booth(s) open at the front only, and surrounded by other exhibitors on both sides and the back. An **ISLAND** set-up is open on all four sides and is not adjoined to any other exhibitors. A **PENINSULA** configuration is open at the front and at both sides, but has another exhibitor directly behind.

PLEASE NOTE THAT BOOTHS ARE ASSIGNED BASED ON A POINTS SYSTEM. THANK YOU FOR YOUR PATIENCE.

Recap of the 2017 Western Imprint Canada Show:

- 906 trade buyers over two days
- 93% of exhibitor survey respondents rated the Show as being Good to Excellent
- 100% of exhibitors plan to exhibit again in 2018
- 92.8% of exhibitor survey respondents rated the Buyer Quality as being Good to Excellent

HERE IS WHAT SOME PEOPLE HAD TO SAY ABOUT THE 2017 CALGARY SHOW:

EXHIBITORS:

- "We have been in the industry for 48 years. Finding experienced distributors who were new to us is rare enough in Canada. We found many at the Western Imprint Canada Show - Artech & IS (Décalcorama Inc)
- "Another great Imprint Canada Show! Love the addition of end-users attending." -Magnus Pens
- "The best Western Show in many years and recommend that other (suppliers) check it out." -ND Graphics

ATTENDEES:

- "This is the one show I never miss! Almost all of the suppliers and reps that I use for clothing and hard goods are there." -Mighty Oak Promotions
- "Worth every mile it took to get here from Saskatchewan!" -Bowditch Promotions
- "If you are planning to purchase or upgrade equipment - this event is a must!" -JJ Stitch Ltd.

**PLEASE COMPLETE AND RETURN THIS FORM TO FEEDBACK@IMPRINTCANADA.COM
OR BY FAX TO (905) 856-2667 OR 1-877-895-7023**

Reserve your exhibitor booth today for the
Western Imprint Canada Show
September 7 & 8, 2018 • Calgary, AB

We have begun accepting booth reservations for the Western Imprint Canada Show.

Please complete the company profile below and submit it along with your Exhibit Space Application to reserve your booth.

COMPANY PROFILE:

Please provide us with the following information:

Please describe your primary business activity: _____

Please list your Primary Customer Marketplace (Who buys from you)? _____

Do end-users of promotional products buy from you? _____

How long have you been in business? _____

Company: _____ Contact: _____

Phone: _____ E-Mail: _____

Our Events are geared to the Canadian Promotional Products and Imprintable Sportswear Industries.

Exhibitors will be showcasing their latest ad specialty, sportswear, equipment and accessories for embroidery, screen printing and embossing.

**To book your exhibit space, please complete and return this form to
feedback@imprintcanada.com or by fax to (905) 856-2667.**